

Plastwood

ITALIA

2016



The Magnetic Masters



DAL 1999, INCORAG-
GIAMO LO SVILUPPO DEL-
LA MANUALITÀ, L'ESPLORAZIONE E LA
SCOPERTA, ATTRAVERSO GIOCHI EDUCATIVI E DI-
VERTENTI, ESSENDO PIONIERI MA ANCHE LEADER
RISPETTATI NELL'INDUSTRIA DEL GIOCATTOLO.
CON OLTRE 300 PRODOTTI DA NOI IDEA-
TI E SVILUPPATI IN QUESTI ANNI, AD OGGI OF-
FRIAMO UNA VASTA GAMMA DI GIOCATTOLO,
ADATTI AD OGNI FASCIA DI ETÀ CON UN UNI-
CO OBIETTIVO: ATTUARE UNA VERA RIVO-
LUZIONE NEL MERCATO, CARATTERIZZATA
DA UN APPROCCIO DIDATTICO ED INTUITIVO.

COME CREATORI DI SUPERMAG, L'ORIGINALE
GIOCO MAGNETICO DI COSTRUZIONI, ABBIAMO DA
SEMPRE CONCENTRATO LA NOSTRA ATTENZIONE
ALLA REALIZZAZIONE DI PRODOTTI SICURI E DI
ALTISSIMA QUALITÀ, CHE SUPPORTINO I BAMBINI
DIOGNIETÀ NELLO SVILUPPO DELLO RODESIDERIO
DI CREARE, COSTRUIRE E IMPARARE GIOCANDO.

ABBIAMO INVESTITO FORTEMENTE NEL-
LA RICERCA, NELLA TECNOLOGIA E NEL
CONTROLLO PER ASSICURARE CHE I NO-
STRI PROCESSI DI PRODUZIONE MANTEN-
GANO SEMPRE I PIÙ ALTI LIVELLI DI QUALI-
TÀ PER OGNI GIOCATTOLO CHE PRODUCIAMO.
LA NOSTRA GARANZIA DI SICUREZZA È CONFER-
MATA IN OGNI SCATOLA CHE PARTE DAL NOSTRO
MAGAZZINO IN ITALIA. NONOSTANTE LE NOSTRE
LINEE SIANO IN CONTINUA ESPANSIONE, NON PER-
DIAMO MAI DI VISTA LA NOSTRA MISSION AZIEN-
DALE: CREARE GIOCATTOLO SICURI CHE ACCOMPA-
GNINO IL BAMBINO DURANTE LA SUA CRESCITA.



SINCE 1999, WE'VE BEEN EN-
COURAGING HANDS-ON PLAY, EX-
PLORATION AND DISCOVERY WITH FUN EDUCA-
TIONAL TOYS, BEING BOTH A PIONEER AND A
RESPECTED LEADER IN THE TOY INDUSTRY.
WITH OVER 300 PRODUCTS DESIGNED AND
MANUFACTURED, WE HAVE SO-
METHING FOR EVERYONE AND WE CON-
TINUOUSLY DEVELOP NEW TOYS THAT
TAKE EDUCATIONAL PLAY TO NEW LEVELS.

AS THE CREATOR OF SUPERMAG, THE ORIGI-
NAL MAGNETIC CONSTRUCTION TOY, WE HAVE
ALWAYS BEEN FOCUSED ON PROVIDING ONLY
THE HIGHEST QUALITY, SAFEST PRODUCTS THAT
HELP CHILDREN OF ALL AGES DEVELOP THEIR
DESIRE TO CREATE, BUILD, LEARN AND PLAY.

WE HAVE INVESTED HEAVILY IN RESEARCH,
TECHNOLOGY AND AUDITING TO ENSURE OUR
MANUFACTURING PROCESSES MAINTAIN
THE HIGHEST LEVEL OF QUALITY FOR EACH
TOY WE PRODUCE. OUR SAFETY GUARAN-
TEE IS CONFIRMED ON EVERY TOY THAT LEA-
VES OUR FACTORY FLOOR IN ITALY. WHILE
WE CONTINUE TO EXPAND OUR PRODUCT LI-
NES, WE WILL NOT LOSE SIGHT OF OUR DEDI-
CATION TO PROVIDE YOU WITH TOYS THAT
YOU CAN TRUST AND BRING INTO YOUR HOME.

SUPERMAG 3D Pg. 4

SUPERMAG Maxi Pg. 10

SUPERMAG
STYLE Pg. 18

Kliky
Building... and much more

..... Pg. 20

EDUCATIONAL

..... Pg. 24



Creative Magnetic Toys

SUPERMAG 3D

Name: SUPERMAG 3D

Age Group: 3+

Category: 3-DIMENSIONAL MAGNETIC CONSTRUCTION TOY

Features:

- New system for creating 3d magnetic figures.
- Big size assembled objects.
- Various themes, for both boys and girls.
- Simple, yet very creative and easy to assemble.
- Interchangeable components, for mix and match.
- Fully compatible with supermag maxi.

Lines:

- PETS
- FANTASY
- DINOSAURS
- VEHICLES



MAGNETIC CONSTRUCTION THAT IS 3D FUN

SUPERMAG 3D



CAT	
ITEM	OUTER
8027352006001	Item x outer 10 Outer x pallet 89
22 x 4 x 16 cm 8.7 x 1.6 x 6.3 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in
n.a.	n.a.



DOG	
ITEM	OUTER
8027352006025	Item x outer 10 Outer x pallet 60
22 x 4 x 20 cm 8.7 x 1.6 x 7.8 in	41,5 x 24 x 22,5 cm 16.34 x 9.4 x 8.9 in
n.a.	n.a.



PONY	
ITEM	OUTER
8027352006032	Item x outer 5 Outer x pallet 120
24 x 4 x 22 cm 9.4 x 1.6 x 8.7 in	25 x 24 x 22,5 cm 9.8 x 9.4 x 8.9 in
n.a.	n.a.



UNICORN	
ITEM	OUTER
8027352006049	Item x outer 5 Outer x pallet 120
24 x 4 x 22 cm 9.4 x 1.6 x 8.7 in	25 x 24 x 22,5 cm 9.8 x 9.4 x 8.9 in
n.a.	n.a.

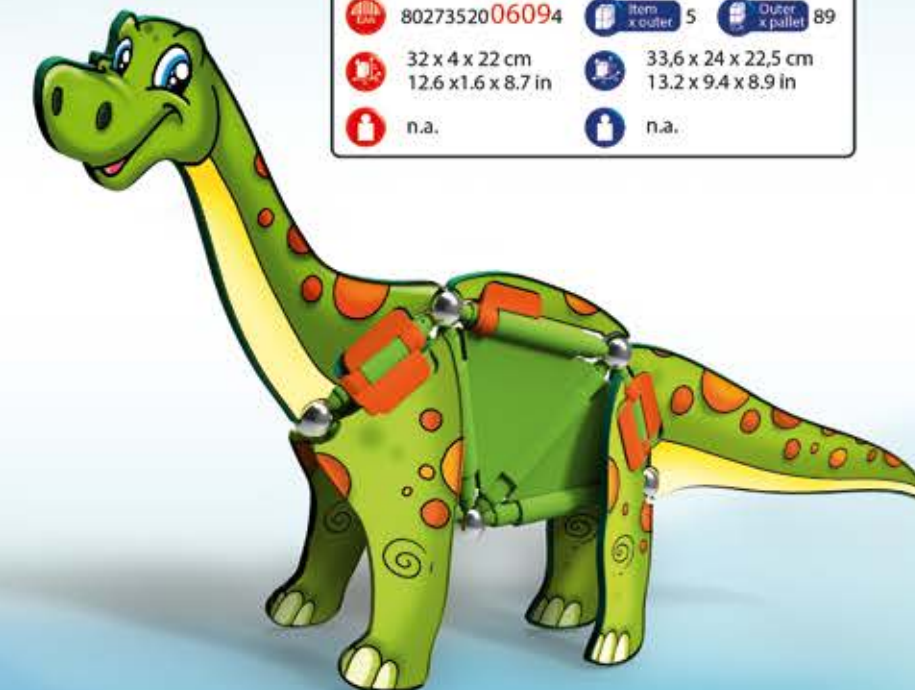
SUPERMAG 3D



TYRANNOSAURUS	
ITEM	OUTER
8027352006087	Item x outer 5 Outer x pallet 89
32 x 4 x 22 cm 12.6 x 1.6 x 8.7 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in
n.a.	n.a.



TRICERATOPS	
ITEM	OUTER
8027352006070	Item x outer 5 Outer x pallet 89
32 x 4 x 22 cm 12.6 x 1.6 x 8.7 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in
n.a.	n.a.



BRONTOSAURUS	
ITEM	OUTER
8027352006094	Item x outer 5 Outer x pallet 89
32 x 4 x 22 cm 12.6 x 1.6 x 8.7 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in
n.a.	n.a.



SUPERMAG 3D



BUGGY	
ITEM	OUTER
8027352006117	Item x outer 8 Outer x pallet 36
40 x 4 x 29 cm 15.7 x 2.7 x 11.4 in	41 x 37 x 32 cm 16.1 x 14.6 x 12.6 in
n.a.	n.a.



TRUCK	
ITEM	OUTER
8027352006100	Item x outer 5 Outer x pallet 36
40 x 7 x 29 cm 15.7 x 2.7 x 11.4 in	41 x 37 x 32 cm 16.1 x 14.6 x 12.6 in
n.a.	n.a.

SUPERMAG 3D



SPACESHIP	
ITEM	OUTER
8027352006124	Item x outer 8 Outer x pallet 36
40 x 4 x 29 cm 15.7 x 2.7 x 11.4 in	41 x 37 x 32 cm 16.1 x 14.6 x 12.6 in
n.a.	n.a.



SUPERMAG Maxi

Name: SUPERMAG MAXI

Age Group: 3+

Category: MAGNETIC CONSTRUCTION TOY

Lines:

CLASSIC COLOR:



NEON COLOR:



GLOW IN THE DARK:

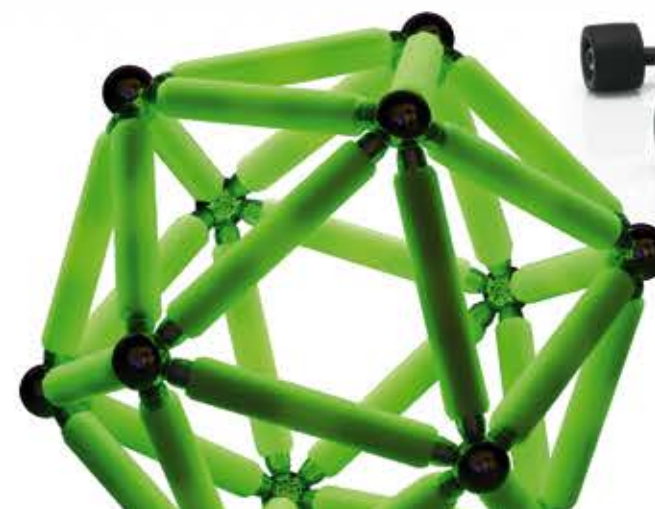
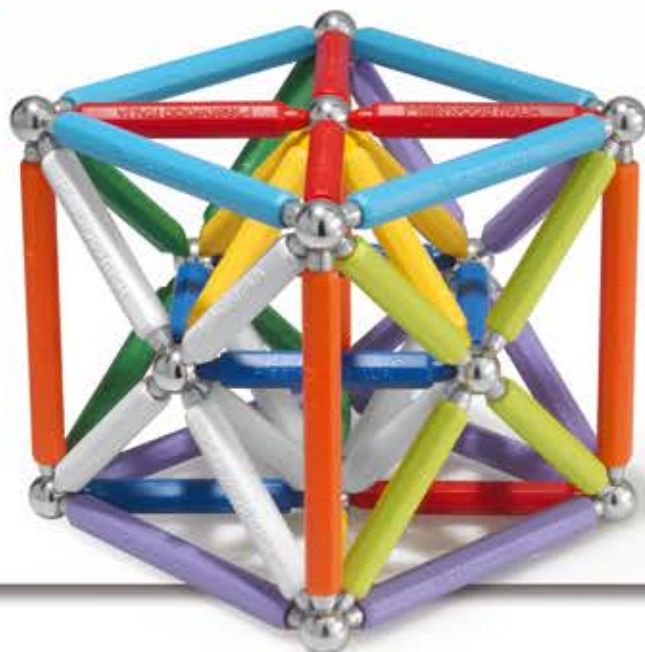
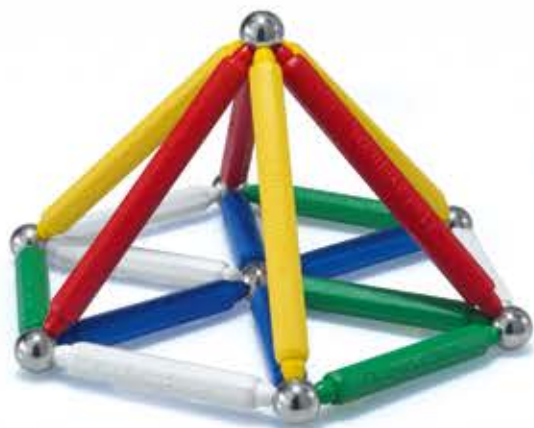
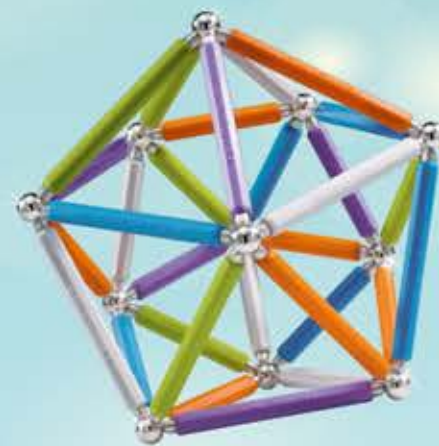


WHEELS:



Features:

- Magnetic rods and steel balls.
- Larger rods for increased safety, flexibility and simplicity of building.
- Rods come in two different sizes for higher precision and greater play-value.
- Built structures are very stable and solid, yet very easy to take apart and rebuild, guaranteeing hours of creative fun.



SUPERMAG Maxi



Classic 22		
ITEM	OUTER	
8027352001013	Item x outer 10	Outer x pallet 89
22 x 4 x 16 cm 8.7 x 1.6 x 6.3 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in	
0,28 kg - 0.61 lb	3,10 kg - 6.83 lb	



Classic 44		
ITEM	OUTER	
8027352001020	Item x outer 5	Outer x pallet 120
24 x 4 x 22 cm 9.4 x 1.6 x 8.7 in	25 x 24 x 22,5 cm 9.8 x 9.4 x 8.9 in	
0,54 kg - 1.19 lb	2,85 kg - 6.28 lb	



Classic 66		
ITEM	OUTER	
8027352001037	Item x outer 5	Outer x pallet 89
32 x 4 x 22 cm 12.6 x 1.6 x 8.7 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in	
0,77 kg - 1.69 lb	4,12 kg - 9.08 lb	



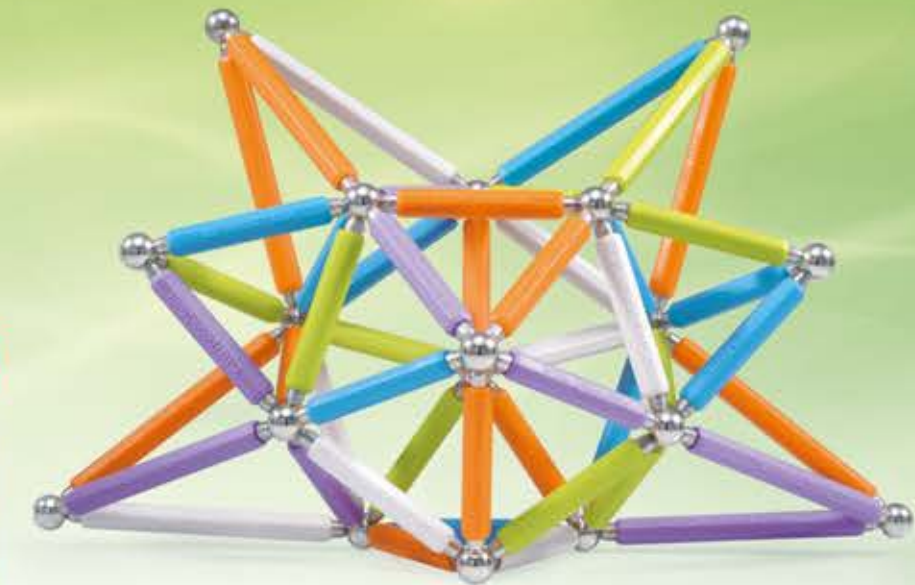
Classic 92		
ITEM	OUTER	
8027352001082	Item x outer 8	Outer x pallet 36
40 x 4,5 x 29 cm 15.7 x 1.7 x 11.4 in	41 x 37 x 32 cm 16.1 x 14.6 x 12.6 in	
1,09 kg - 2.40 lb	9,23 kg - 20.34 lb	



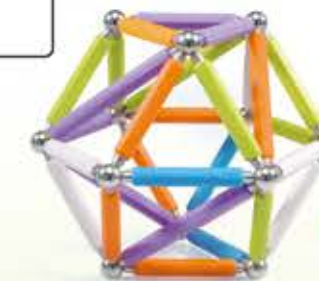
SUPERMAG Maxi



Neon 22		
ITEM	OUTER	
8027352001143	Item x outer 10	Outer x pallet 89
22 x 4 x 16 cm 8.7 x 1.6 x 6.3 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in	
0,28 kg - 0.61 lb	3,10 kg - 6.83 lb	



Neon 44		
ITEM	OUTER	
8027352001150	Item x outer 5	Outer x pallet 120
24 x 4 x 22 cm 9.4 x 1.6 x 8.7 in	25 x 24 x 22,5 cm 9.8 x 9.4 x 8.9 in	
0,54 kg - 1.19 lb	2,85 kg - 6.28 lb	



Neon 66		
ITEM	OUTER	
8027352001167	Item x outer 5	Outer x pallet 89
32 x 4 x 22 cm 12.6 x 1.6 x 8.7 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in	
0,77 kg - 1.69 lb	4,12 kg - 9.08 lb	



SUPERMAG Maxi

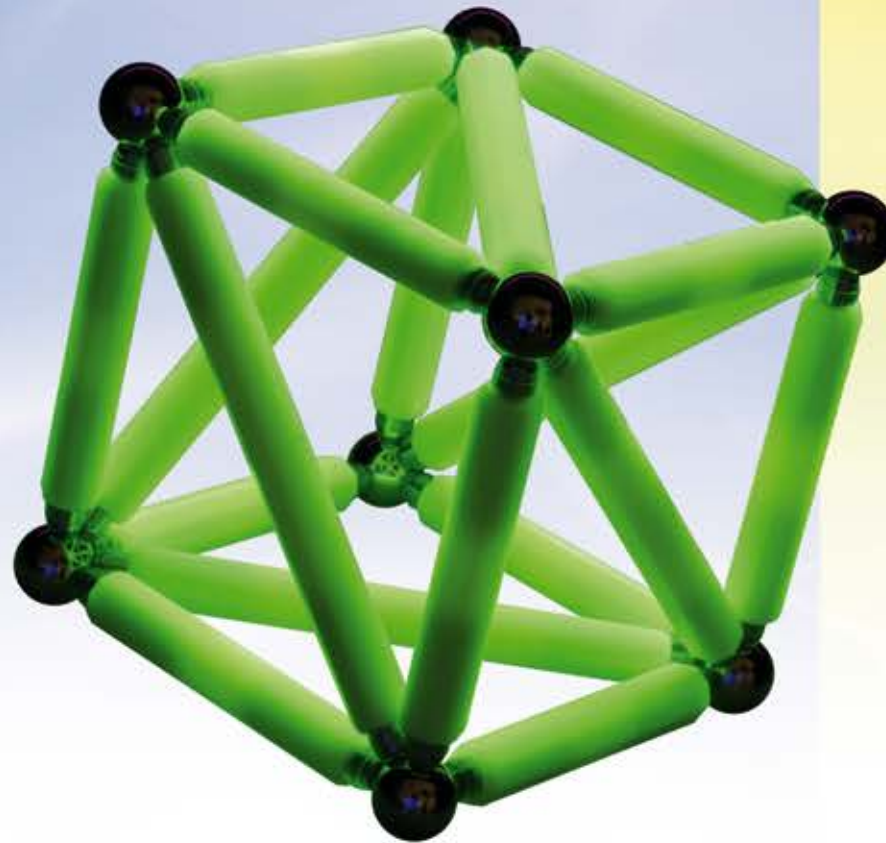


Glow in the Dark



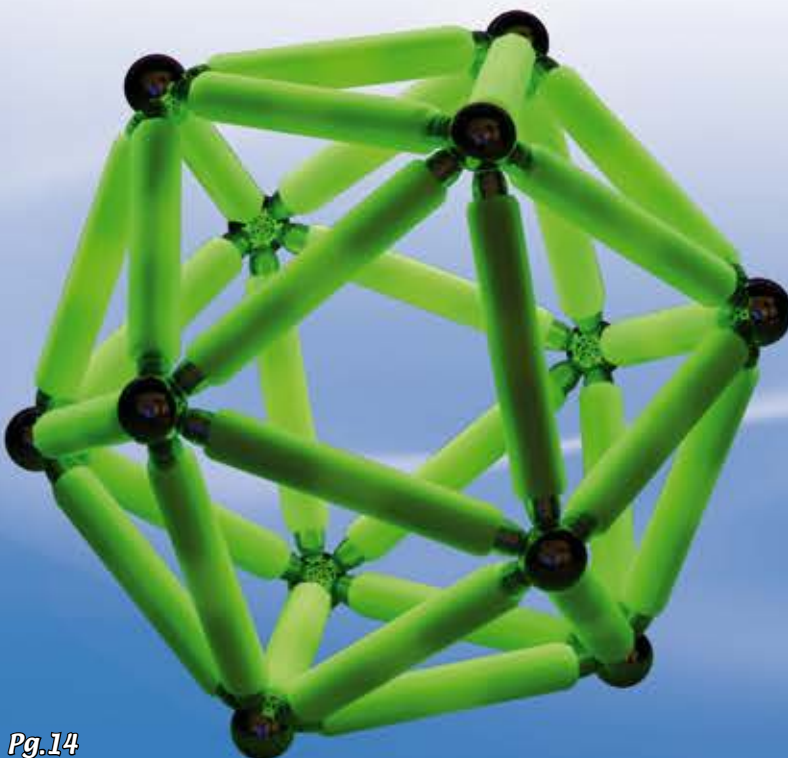
Glow 44

ITEM	OUTER
8027352001174	Item x outer 5 Outer x pallet 120
24 x 4 x 22 cm 9.4 x 1.6 x 8.7 in	25 x 24 x 22.5 cm 9.8 x 9.4 x 8.9 in
0,54 kg - 1.19 lb	2,85 kg - 6.28 lb



Glow 66

ITEM	OUTER
8027352001181	Item x outer 5 Outer x pallet 89
32 x 4 x 22 cm 12.6 x 1.6 x 8.7 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in
0,77 kg - 1.69 lb	4,12 kg - 9.08 lb



SUPERMAG Maxi

MULTICOLOR
+
WHEELS



Wheels 35

ITEM	OUTER
8027352001327	Item x outer 10 Outer x pallet 89
22 x 4 x 16 cm 8.7 x 1.6 x 6.3 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in
0,27 kg - 0.60 lb	3,00 kg - 6.61 lb



Wheels 44

ITEM	OUTER
8027352001099	Item x outer 5 Outer x pallet 120
24 x 4 x 22 cm 9.4 x 1.6 x 8.7 in	25 x 24 x 22,5 cm 9.8 x 9.4 x 8.9 in
0,37 kg - 0.81 lb	2,18 kg - 4.80 lb



Wheels 102

ITEM	OUTER
8027352001105	Item x outer 5 Outer x pallet 54
44 x 4 x 24 cm 17.3 x 1.6 x 9.4 in	50,5 x 27 x 21 cm 19.9 x 10.6 x 8.27 in
0,94 kg - 2.07 lb	5,20 kg - 11.46 lb



SUPERMAG Maxi

ONE Color

Name: SUPERMAG MAXI One Color

Age Group: 3+

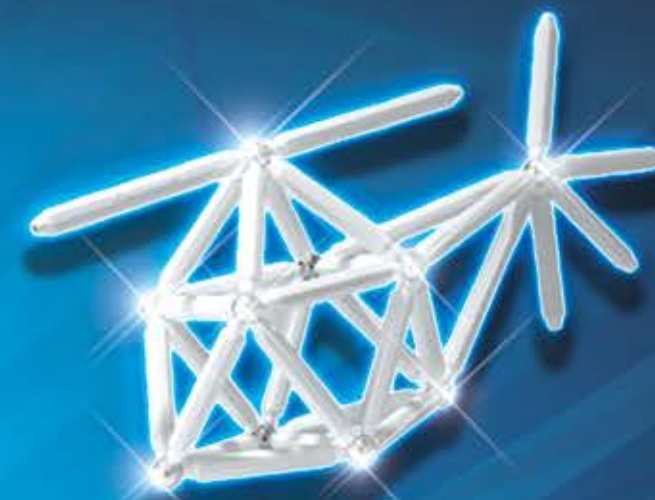
Category: MAGNETIC CONSTRUCTION TOY

Features:

- Magnetic rods and steel balls.
- ONE Color rods inside, with 5 different colors to choose from.
- Larger rods for increased safety, flexibility and simplicity of building.
- Rods come in two different sizes for higher precision and greater play-value.
- Built structures are very stable and solid, yet very easy to take apart and rebuild, guaranteeing hours of creative fun.



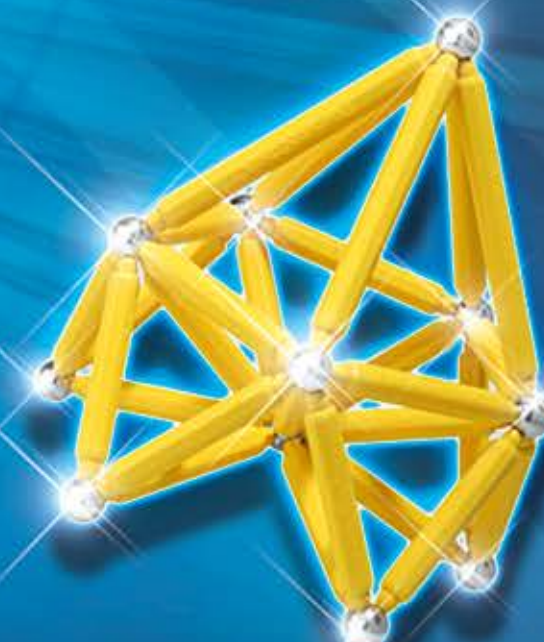
ONE Color 22			
ITEM	OUTER	Item x outer	Outer x pallet
8027352001211	10	10	89
22 x 4 x 16 cm 8.7 x 1.6 x 6.3 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in		
0,28 kg - 0.61 lb	3,10 kg - 6.83 lb		



ONE Color 44			
ITEM	OUTER	Item x outer	Outer x pallet
8027352001228	5	5	120
24 x 4 x 22 cm 9.4 x 1.6 x 8.7 in	25 x 24 x 22,5 cm 9.8 x 9.4 x 8.9 in		
0,54 kg - 1.19 lb	2,85 kg - 6.28 lb		



ONE Color 66			
ITEM	OUTER	Item x outer	Outer x pallet
8027352001235	5	5	89
32 x 4 x 22 cm 12.6 x 1.6 x 8.7 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in		
0,77 kg - 1.69 lb	4,12 kg - 9.08 lb		



SUPERMAG

STYLE

Name: SUPERMAG STYLE

Age Group: 14+

Category: MAGNETIC CONSTRUCTION SET

Features:

- Magnetic rods and steel balls.
- Rods come in two different sizes for higher precision and better details.
- Built structures are very stable and solid, yet very easy to take apart and rebuild, guaranteeing hours of creative fun.

Style 50			
ITEM	OUTER	Item x outer	Outer x pallet
8027352002010	10	100	100
22 x 4 x 16 cm 8.7 x 1.6 x 6.3 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in		
0,33 kg - 0.73 lb	3,50 kg - 7.72 lb		



Style 24			
ITEM	OUTER	Item x outer	Outer x pallet
8027352002027	20	100	100
22 x 4 x 8 cm 8.7 x 1.6 x 3.2 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in		
0,16 kg - 0.35 lb	3,40 kg - 7.5 lb		



Kliky™

Building... and much more



CATEGORY:

PRESCHOOL MAGNETIC BUILDING SYSTEM

NAME:

Kliky

AGE GROUP:

1to5

FEATURES:

- ★ Basic Elements:
Square and triangular magnetic plates and metal connectors.
- ★ Additional elements:
Gear, puzzles, number tags, fruit tags.
- ★ Designed to perfectly fit children's hands and 100% safe.
- ★ Bright colours and simple connections, very intuitive and creative.
- ★ Multifunctional toy: brings the child into a world of fun and discovery, inducing exploration and learning of new concepts, increasing self-esteem, just by having fun and playing!

USES:

BASIC:

Numbers - Fruits

INTERMEDIATE:

Gear

PUZZLES:

Blue Ocean - Orange Safari - Green Country

*Funny, easy and
totally safe!*



Kliky™

Building... and much more



Numbers	
ITEM	OUTER
8027352000122	Item x outer 5 Outer x pallet 36
40 x 7 x 29 cm	41 x 37 x 32 cm
15.7 x 2.7 x 11.4 in	16.1 x 14.6 x 12.6 in
0,87 kg - 1.92 lb	4,93 kg - 10.86 lb



Fruits	
ITEM	OUTER
8027352000184	Item x outer 5 Outer x pallet 36
40 x 7 x 29 cm	41 x 37 x 32 cm
15.7 x 2.7 x 11.4 in	16.1 x 14.6 x 12.6 in
0,87 kg - 1.92 lb	4,93 kg - 10.86 lb



Gears	
ITEM	OUTER
8027352000191	Item x outer 8 Outer x pallet 36
40 x 4,5 x 29 cm	41 x 37 x 32 cm
15.7 x 1.7 x 11.4 in	16.1 x 14.6 x 12.6 in
0,7 kg - 1.54 lb	3,88 kg - 8.55 lb



Kliky™

Building... and much more

Magnetic Puzzle



Puzzle - Orange Safari	
ITEM	OUTER
8027352000269	Item x outer 6 Outer x pallet 135
20,5 x 4 x 20,5 cm	22 x 26,5 x 22,8 cm
8.07 x 1.5 x 8.07 in	8.2 x 10.4 x 8.9 in
0,37 kg - 0.81 lb	2,42 kg - 5.34 lb



Puzzle - Blue Ocean	
ITEM	OUTER
8027352000283	Item x outer 6 Outer x pallet 135
20,5 x 4 x 20,5 cm	22 x 26,5 x 22,8 cm
8.07 x 1.5 x 8.07 in	8.2 x 10.4 x 8.9 in
0,37 kg - 0.81 lb	2,42 kg - 5.34 lb



Puzzle - Green Country	
ITEM	OUTER
8027352000276	Item x outer 6 Outer x pallet 135
20,5 x 4 x 20,5 cm	22 x 26,5 x 22,8 cm
8.07 x 1.5 x 8.07 in	8.2 x 10.4 x 8.9 in
0,37 kg - 0.81 lb	2,42 kg - 5.34 lb



EDUCATIONAL

SUPERMAG Maxi



Supermag Maxi School Set 165		
ITEM	OUTER	
8027352001129	Item x outer 4	Outer x pallet 89
31 x 25 x 5 cm 12.2 x 9.8 x 1.9 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in	
2,1 kg - 4.6 lb	8,7 kg - 19.1 lb	



Supermag Maxi School Set 200		
ITEM	OUTER	
8027352001136	Item x outer 4	Outer x pallet 89
31 x 25 x 5 cm 12.2 x 9.8 x 1.9 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in	
2,45 kg - 5.40 lb	10,1 kg - 22.2 lb	



Kliiky™

Building... and much more



Kliiky School Set 51		
ITEM	OUTER	
8027352000115	Item x outer 2	Outer x pallet 89
19 x 17 x 20,7 cm 7.5 x 6.7 x 8.1 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in	
1,21 kg - 2.66 lb	2,68 kg - 5.90 lb	



Kliiky School Set 80		
ITEM	OUTER	
8027352000146	Item x outer 8	Outer x pallet 20
30 x 20 x 18 cm 11.8 x 7.8 x 7.0 in	40 x 60 x 39 cm 15.7 x 23.6 x 15.3 in	
1,97 kg - 4.34 lb	16,8 kg - 37.0 lb	



Kliiky School Set 180		
ITEM	OUTER	
8027352000160	Item x outer 2	Outer x pallet 24
38 x 26,5 x 28,5 cm 14.9 x 11.2 x 10.4 in	40 x 60 x 39 cm 15.7 x 23.6 x 15.3 in	
4,0 kg - 8.82 lb	8,8 kg - 19.4 lb	



Kliiky School Set 150		
ITEM	OUTER	
8027352000153	Item x outer 4	Outer x pallet 20
36,5 x 26 x 19 cm 14.3 x 10.2 x 7.4 in	40 x 60 x 39 cm 15.7 x 23.6 x 15.3 in	
3,6 kg - 7.9 lb	15,5 kg - 34.1 lb	



Kliiky School Set 200		
ITEM	OUTER	
8027352000177	Item x outer 2	Outer x pallet 24
38 x 26,5 x 28,5 cm 14.9 x 11.2 x 10.4 in	40 x 60 x 39 cm 15.7 x 23.6 x 15.3 in	
4,2 kg - 9.2 lb	9,20 kg - 20.2 lb	



Super Farm School Set

ITEM	OUTER
8027352005417	Item x outer 2 Outer x pallet 89
19 x 17 x 20,7 cm 7.5 x 6.7 x 8.1 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in
1,05 kg - 2.31 lb	2,37 kg - 5.22 lb



Princes and Princesses School Set

ITEM	OUTER
8027352005431	Item x outer 2 Outer x pallet 89
19 x 17 x 20,7 cm 7.5 x 6.7 x 8.1 in	33,6 x 24 x 22,5 cm 13.2 x 9.4 x 8.9 in
1,0 kg - 2.2 lb	2,37 kg - 5.22 lb



Complete Princesses Palace Set

ITEM	OUTER
8027352005455	Item x outer 2 Outer x pallet 20
38 x 26,5 x 28,5 cm 14.9 x 10.4 x 11.2 in	40 x 60 x 39 cm 15.7 x 23.6 x 15.3 in
2,29 kg - 5.04 lb	5,50 kg - 12.1 lb



Complete Knights Castle Set

ITEM	OUTER
8027352005462	Item x outer 2 Outer x pallet 20
38 x 26,5 x 28,5 cm 14.9 x 10.4 x 11.2 in	40 x 60 x 39 cm 15.7 x 23.6 x 15.3 in
2,16 kg - 4.76 lb	5,22 kg - 11.50 lb



Complete Farm Set

ITEM	OUTER
8027352005448	Item x outer 2 Outer x pallet 20
38 x 26,5 x 28,5 cm 14.9 x 10.4 x 11.2 in	40 x 60 x 39 cm 15.7 x 23.6 x 15.3 in
2,08 kg - 4.58 lb	5,06 kg - 11.16 lb

And now... Let's play



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